

FACULTÉ  
DE MÉDECINE



UNIVERSITÉ  
PARIS  
DESCARTES

CHAIR OF INNOVATION MANAGEMENT  
& HEALTHCARE PERFORMANCE



Medtronic | AMGEN

# ABOUT THE MEDICAL SCHOOL

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The University Paris–Descartes Medical School offers a unique combination of innovative education and research dedicated to high quality healthcare. Its long-standing tradition of academic excellence makes it a national leader in France and among the very best in Europe. We strive to continuously improve our skills through ambitious educational programs and a highly selective recruitment process.

The University Paris–Descartes Medical School is located at the center of Paris, in the former Cordeliers Convent where the Royal College of Surgeons was created in 1763. With its international reputation and positioning, the Medical School offers a stimulating learning environment and produces cutting-edge research through a newly-designed curriculum and internship opportunities in more than 200 university hospital departments.

## France's premier medical school

- 820 professors
- 13,100 students enrolled
- 221 hospital departments
- 800 masters and PhD students

## International reach

- 27 partnerships with medical schools across Europe
- 200 international students on our campus
- 36 clinical departments abroad welcome our medical students for summer rotations



# ABOUT THE CHAIR

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## A Laboratory for Ideas and Action

The Chair of Innovation Management & Healthcare Performance pursues two objectives: 1/ train the upcoming generation of medical doctors to manage health innovations and sponsor projects in an entrepreneurial spirit; 2/ conduct research in industrial economics and value-based healthcare, in particular by measuring outcomes that matter to patients.

## An Action-Learning Approach

In partnership with Amgen & Medtronic, the Chair develops an action-learning approach based on real-world case studies, role playing and negotiation workshops co-facilitated by the decision-makers actually involved in the case studies. Team projects are conducted in tandem with Chair partners. The Chair also organizes immersion visits to world-class medical sites. Chair sessions focus on fostering leadership and decision-making skills, promoting team spirit, and providing international exposure.

*« The Chair's action-learning approach works as a maturity incubator for students, and provides a source of energy and inspiration for their professional future. Our goal is to kindle flames - not fill vessels ».*

Prof. Gregory KATZ  
Chair of Innovation Management & Healthcare Performance  
University Paris-Descartes Medical School



## Research Activities

The Chair has produced publications in industrial economics and health policy applied to medical genomics & stem cell banking. Its most recent research focuses on value-based healthcare, the development of PROM instruments, and their impact on medical team behavior and culture. Through the special ties forged between partner companies, professors and students, the Chair brings together high-level academic and professional communities spanning the entire healthcare sector.

## Conference

The Chair organizes a conference series on value-based healthcare at the French Economic, Social & Environmental Council, in partnership with the International Consortium for Health Outcomes Measurement (ICHOM). The conference is attended by 300 participants and leading experts from around the world: patient advocacy groups, providers, insurers, health authorities and life science companies. The Chair invites health system leaders to share their experience in how value-based healthcare is transforming practices and informing payment models and policy reforms.



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## Talent Diversity

The Chair welcomes students from various countries and profiles (PhD, MD, PharmD, MSc) especially students from university exchange programs. Our class is geared to passionate, hard-working and dedicated students, the kind that « wake up at 3:00 am with an idea », the multi-taskers, the builders of tomorrow's health systems, the ones we are proud of. These inspired young medical managers dream of a challenging position in a dynamic organization.

## Professional Opportunities

The Chair is a springboard for carriers in medtech and biopharmaceutical companies. Positions include medical affairs, R&D, public affairs, global marketing, and business development. Chair graduates also become hospital managers, join consulting firms, investment funds, patient advocacy groups, health authorities... or start their own company.



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